

# Hotlaulau, Inc.

808.721.9088 /// 1221 Victoria St. #1602 /// Honolulu, Hawaii /// 96814 /// [klineworks.com](http://klineworks.com)

Nutritional Assessment of Populations  
1955 E West Road STE 216  
Honolulu, HI, 96822

<http://www.chl-pacific.org>  
Children's Healthy Living Website

March 12, 2017

To whom it may concern,  
Thank you very much for this opportunity to bid on your project.

Either as Jesse Kline, or as Hotlaulau Inc., I have worked on several projects for UH over the years. I also still teach Adobe software programs at Pacific New Media.

I also want to share with you this site: <http://www.p20hawaii.org/>  
Completed by Hotlaulau for UH a few years ago.  
This program seeks to aid local students to make it all the way into college.

Please go look at my website, [klineworks.com](http://klineworks.com), to find out more particulars about my business. Hotlaulau, Inc, (dba Klineworks) is a one-man company. I hire freelancers as needed, but most all of the work is done by Jesse Kline.

**Additionally, Hotlaulau (dba Klineworks) is compliant with Hawaii Compliance Express. (Just went through the process 3/2017)**

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So, I just copied and pasted your text from the Commercepoint page below. I hope you don't mind I entered my comments after each of your Requirements.



1. Visit tracker – tracks the number of visits to the web site. Not visible to visitors

Yes, we can do it.

2. Photo roll – a roll of pictures on the landing page. We provide photos. It should be done in such a way that we can change photos without your help.

Yes, we can do it.

3. Interactive CHL map – use the CHL map so that when you click on a jurisdiction it shows links to the reports, intervention materials, etc. specific for that jurisdiction.

Yes, we can do it.

4. A clickable button on the landing page for manuscript submissions and data requests

Yes, we can do it.

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5. A search feature to find specific information in the reports, which are PDF's.

Yes, we can do it. \*Hotlaulau would stipulate that Yes, we can do it, **IF: it can be achieved by installing a Wordpress Plugin.** One similar to this might improve your searches <https://searchwp.com/>

I feel confident that I can get you better search functionality, because Wordpress Search is known to be bad, so there are numerous plugins out there for improved search.

In a worst-case scenario, if we get no better indexing and search results from the plugins, we could add in keywords to your PDFs manually to give better relevancy to the searches. I would limit that to 25 PDFs.

6. On publications page - a chart from each article that is clickable and goes to the article abstract.

Yes, we can do it.

7. Improve the Manuscript Proposal/Data Request Page with an easy way to download the updated Data Dictionary, Data Request Form, and to upload the Data Request Form and Manuscript Proposal.

Yes, we can do it.

8. Changes to the theme which make it less “blog-like”, and closer to its intended purpose. The purpose of the site is to present information to stakeholders, including permitting search, and will not be as frequently updated as it was when the project was in more active stages.

Yes, we can do it. (just need clarification on “including permitting search”)

9. General changes to improve the ascetics and usability of the site, including improving mobility access. It is likely that you will have to change the theme (or will want to change the theme), but keep the color within the blue/cooler color spectrum.

Yes, we can do it. **However, Hotlaulau would stipulate that we stay in the same theme, (Genesis Framework.)** The reason being that with a site as big as yours, with as many articles and files on it, it doesn't often just switch over smoothly to a new theme. Usually, there is a great deal of cleanup work. And the deadline is tight.

Thank you very much for your consideration.

I understand this is a very fast-turnaround job and I have the space in my schedule to do it.

Jesse Kline

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